NCC Cable System Order

Order #		623473	62347344			Flight Dates			10/17/16 - 10/23/16							U	Update Date			10/13/16		
Syscode		2946	2946			Agency			Hamburger Gibson Creative							Ve	Version			2 Vs. 1		
System Name		Comcas	Comcast/St Clair Shores, MI				Advertiser				Citizens for Anthony Marrocco							Show All Lines				
Market		Detroit	Detroit													To	otal # of We	eks				
						Client Co	de									To	otal				\$900.	
AE		Brenda	Brenda Hadley				Product Code										Commission			\$135.0		
Sales Coordinator		r Collin M	Collin Moore				Est Code										Net Total			\$765.0		
Office		Washin	gton			Product Name			Macomb County Public Works Commissioner							To	Total Spots					
Phone		(301) 9	(301) 951-2620				Credit Status										Affiliate Split			100.0		
Status		Not acc	Not accepted													S	old On			Cost Per Spot		
Survey		Cable N	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU			Primary Demo		Α	Adults 35+					(SRP .	-		GIMP	-		
-							Makegood Policy		nnrov	al Pag	Required				С		PP -			СРМ	-	
Comme	ents :	R2 correct	ted name of UofM v I	llinios game, a														1				
Comme	ents :	R2 correct	ted name of UofM v I	Start	dded addition	onal spot S	\$300, pleas		view ar		irm!		S	RTG	IMP	Total	Unit	Total	Spot	Lin	e Comment	
		R2 correct			idded additio	onal spot S	\$300, plea	se rev	view ar	nd confi	irm!		S	RTG	IMP			Total Cost	Spot Len	Lin	e Comment	
	Net		Program Big10) vs. Illinois	Start	dded addition	onal spot S	\$300, pleas	se rev	view ar	nd confi	irm!		S	RTG -	IMP -	Total	Unit				e Comment Big10) vs. Illinois	
Line	Net	#4 UofM (I (Big10) (C	Program Big10) vs. Illinois onfirmed) Big10) vs. Illinois	Start Date 10/17/16	Stop Date	Start Time	\$300, pleas Stop Time	se rev	view ar	nd confi	irm!	S	S	RTG -	IMP -	Total Spots	Unit Cost	Cost	Len	R1 +2x UofM (Big10)		
Line 1	Net BTN BTN	#4 UofM (I (Big10) (C #4 UofM (I (Big10) (C	Program Big10) vs. Illinois onfirmed) Big10) vs. Illinois	Start Date 10/17/16 10/17/16	Stop Date	Start Time 15:30	\$300, pleas Stop Time 18:30	se rev	view ar	w T	irm!	S X		RTG	-	Total Spots	Unit Cost \$300.00	\$600.00 \$300.00	Len 30	R1 +2x UofM (Big10) R2 +1x UofM (Big10)	Big10) vs. Illinois	
1	Net BTN BTN	#4 UofM (I (Big10) (C #4 UofM (I (Big10) (C	Program Big10) vs. Illinois onfirmed) Big10) vs. Illinois onfirmed)	Start Date 10/17/16 10/17/16	Stop Date 10/23/16	Start Time 15:30	\$300, pleas Stop Time 18:30	se rev	riew ar	w T	irm!	s × ×		-	-	Total Spots 2	Unit Cost \$300.00	\$600.00 \$300.00	30 30	R1 +2x UofM (Big10) R2 +1x UofM (Big10)	Big10) vs. Illinois Big10) vs. Illinois	

_____ ACCT

SYSTEM APP: ______ SALES _

62347344 | Detroit | Comcast/St Clair Shores, MI | 2946 |

Date Printed 10/14/16